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simply rewarding

AI Analysis of Recognition Messages



Employee Rewards, Recognition & Engagement Platform

An IIT-IIM Alumni Company

ISO 27001 | ISO 27701

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Recognition Messages*

“... maintained a CSAT score of 100% with 10 feedback surveys for March. Thank you for consistently delivering a superior level of support experience on your tickets.”

*“Consistent performance!
Overachieved in all parameters,
Highest KRA score in West Region, Top
Rated RM by her members with 3
Excellent & 5 Good Ratings.”*

“We appreciate your commitment during the holidays to ensure smooth operations for dispatch of finished goods.”

“This is to commend the successful conceptualization, planning, and execution of the marketing campaign. It resulted in a strong and long-term business impact on the consumer, contractor, and dealer channel.”

*Samples

Analysis & Findings

**Data
Collation**

**Data
Cleaning**

**Data
Reduction**

Categorization

**Final
Output**

Collated
250,000
recognition
messages/
citations from
50+
companies

Removed all
employee and
company-
specific content
using AI tools
for privacy and
confidentiality

Reduced the
data using AI
tools (natural
language
processing) to
keep unique
messages

Categorized
achievements
being
recognized,
based on their
similarities
using AI tools

Identified 9
categories and
overall 33 sub-
categories of
recognized
achievements

Achievements Recognized



Customer Satisfaction



Financial Performance



Project/ Work Delivery



Adaptability/
Innovation



Leadership/
Teamwork



Stakeholder Management



Problem-Solving



Learning &
Development



Company Reputation

Customer Satisfaction



- ✓ Achieved high levels of client or customer satisfaction



- ✓ Built strong client relationships



- ✓ Received outstanding customer feedback or accolades

Financial Performance



- ✓ Achieved cost savings or cost reductions
- ✓ Efficient budget management



- ✓ Enhanced productivity, efficiency, or profitability



- ✓ Developed and implemented successful marketing campaigns or initiatives



- ✓ Generated significant business growth, market share, or revenues

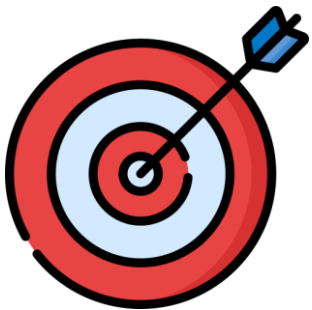
Project / Work Delivery



✓ Completed projects successfully despite challenges or complexity

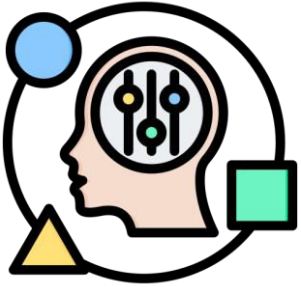


✓ Consistent delivery of high-quality work within tight deadlines

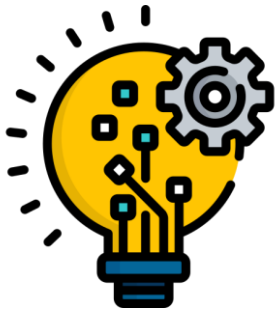


✓ Consistently met or exceeded expectations or targets. Or demonstrated exceptional performance

Adaptability/ Innovation



- ✓ Adapted to changing business environment and demonstrated adaptability, flexibility, or resilience



- ✓ Developed and implemented innovative strategies, solutions, or new technologies

- ✓ Proactively sought out and implemented process improvements



- ✓ Implemented efficient systems or workflows

Leadership/ Teamwork



- ✓ Boosted employee morale
- ✓ Mentored and coached team members for professional growth and success
- ✓ Fostered collaboration/ teamwork or positive work culture
- ✓ Demonstrated exceptional leadership or decision-making
- ✓ Successfully managed a team/ cross-functional team



Stakeholder Management



- ✓ Developed and delivered impactful presentations



- ✓ Effectively communicated with stakeholders



- ✓ Negotiated successful contracts or deals



- ✓ Established strategic partnerships

Problem-Solving

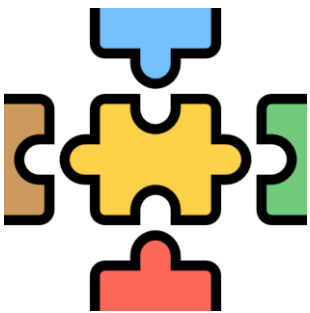


- ✓ Demonstrated exceptional problem-solving

- ✓ Demonstrated exceptional time management



- ✓ Proactively identified and solved problems



- ✓ Resolved complex issues effectively

- ✓ Spearheaded successful business initiatives or projects

Learning & Development



- ✓ Gaining a skill or competency that benefited the organization
- ✓ Implemented effective training programs

Company Reputation



- ✓ Received industry awards or recognition
- ✓ Strengthened company reputation

How can this help?

1

Identify Gaps in Current R&R Framework

2

Redefine Recognition Criteria

3

Realign R&R Policies